



soft-forum

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soft-forum

Comprehensive information is a key business factor in a car dealership, because it saves time and allows costly misunderstandings to be eliminated. soft-forum includes completeness checks for mandatory fields that reduce the queries that otherwise occur, for example, when information rules are not defined. As a cross-departmental information and messaging system for tracking information and processing steps, the program offers seamless information exchange and an extremely high level of transparency.

It is also possible to set up the management of personal tasks as well as individual messaging and information groups for specific departments or interest groups. It brings real benefits when everyone has access to the same information.

- Implementation of an IT-based form system with practice-oriented email, newsgroup and message-board functionality
- Organization of customer inquiries for all departments with corresponding tracking – no superfluous replacement parts on the customer shelf
- Reduction of internal queries within the company due to a failure to forward all information
- Individually configurable system for monitoring and tracking information and messages with their operations and objectives – can be linked to other SOFT-SOLUTIONS



You can download further information on the various software solutions from www.soft-nrg.de/en/documents

SOFT-SOLUTIONS

soft-planning

Service appointment planning taking into account the check-in intervals of service advisers and workshop capacities.

soft-expert

Comprehensive service appointment planning and management for your specialist departments.

soft-communicator

Opens SOFT-SOLUTIONS and sets up a link to the dealership's telephone system when there is an incoming customer call.

soft-pad

Mobile vehicle check-in functionality on a tablet, including all of the relevant information from soft-planning and soft-expert.

soft-net

Car dealership app that synchronizes and schedules appointments online, while matching customers' requests to your workshop capacity.

soft-workshop

Workshop planning with access to existing appointments/orders for the management of the subsequent workshop process step.

soft-clock

Internal controlling module with clocking in/out for recording and identifying all staff, performance and transaction data.

soft-wheeler

Organization of seasonal hardtop, tire and wheel stock, including storage, analysis, price calculation and quotation preparation.

soft-agent

Requirement-based support for your workshop for third-party appointment planning.

soft-rent

Planning of all vehicles to ensure customers remain mobile.

soft-fleet

Management of a dealership's own and external vehicles, e.g. for courtesy cars when customers' cars are being serviced, rental vehicles and vehicles for test drives, including all demonstration cars and company cars or fleets.

soft-troubleizer

Recording, editing and management of all complaints and claims.

soft-marketing

Creation, organization and implementation of customized after-sales marketing campaigns.

soft-welcome

Professional customer presentations and display of marketing campaigns.

soft-messenger

Customer appointment reminders and vehicle progress reports by SMS text message or e-mail.

soft-forum

Cross-departmental information and messaging system for tracking information and processing steps.

soft-statistics

Statistical analyses of a variety of SOFT-SOLUTIONS for comparison and monitoring purposes.

soft-analytics

Web application to visually prepare SOFT-SOLUTIONS data with extensive analyses and evaluations.

soft-nrg
automobile business solutions

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