



soft-wheeler

Tires, wheels and accessories at the ready.

soft-nrg
automobile business solutions



soft-wheeler

Do you do everything you can to satisfy your customers – and more wherever possible? Then perhaps you will soon be storing your customers' wheels – an add-on business that can also increase customer satisfaction!

Are you already storing them, and do you want to make a selection of the stock based on specific search criteria?

Are you looking for a simple import option or a way to create manufacturer and supplier catalogs in order to market new tires and complete wheels? Or for different ways of calculating purchase or special prices?

soft-wheeler is the solution you need if you want to optimize how you organize your seasonal hardtop, tire and wheel stock, including storage, analysis, price calculation and quotation preparation.

Tires and wheels always at the ready.

- Cross-company storage of wheels, tires and other accessories with cross-references to customer, vehicle and storage data
- Storage check-in confirmation with detailed information on the stored item, storage location and condition of the item
- Management of manufacturer and supplier catalogs for the marketing of new tires and complete wheels with individual calculations for purchase or special prices
- Selection of stock on the basis of specific search criteria with a printing and export function for mailing customers and creating price labels and offers



You can download further information on the various software solutions from www.soft-nrg.de/en/documents

soft-wheeler offers you the opportunity to manage your storage and organization of tires/wheels and other storage items (objects). The black records indicate delivered items. Red records show stored items. The corresponding status for each record is displayed in the status column.

“Inventory data” provides a quick overview of your storage capacity and storage locations as well as the storage areas remaining free and maximum capacity.

Furthermore, the wheels/tires catalog is also available within soft-wheeler. This way your manufacturer can supply you with current tire/wheel set information including the corresponding prices.

SOFT-SOLUTIONS

soft-planning

Service appointment planning taking into account the check-in intervals of service advisers and workshop capacities.

soft-expert

Comprehensive service appointment planning and management for your specialist departments.

soft-communicator

Opens SOFT-SOLUTIONS and sets up a link to the dealership's telephone system when there is an incoming customer call.

soft-pad

Mobile vehicle check-in functionality on a tablet, including all of the relevant information from soft-planning and soft-expert.

soft-net

Car dealership app that synchronizes and schedules appointments online, while matching customers' requests to your workshop capacity.

soft-workshop

Workshop planning with access to existing appointments/orders for the management of the subsequent workshop process step.

soft-clock

Internal controlling module with clocking in/out for recording and identifying all staff, performance and transaction data.

soft-wheeler

Organization of seasonal hardtop, tire and wheel stock, including storage, analysis, price calculation and quotation preparation.

soft-agent

Requirement-based support for your workshop for third-party appointment planning.

soft-rent

Planning of all vehicles to ensure customers remain mobile.

soft-fleet

Management of a dealership's own and external vehicles, e.g. for courtesy cars when customers' cars are being serviced, rental vehicles and vehicles for test drives, including all demonstration cars and company cars or fleets.

soft-troubleizer

Recording, editing and management of all complaints and claims.

soft-marketing

Creation, organization and implementation of customized after-sales marketing campaigns.

soft-welcome

Professional customer presentations and display of marketing campaigns.

soft-messenger

Customer appointment reminders and vehicle progress reports by SMS text message or e-mail.

soft-forum

Cross-departmental information and messaging system for tracking information and processing steps.

soft-statistics

Statistical analyses of a variety of SOFT-SOLUTIONS for comparison and monitoring purposes.

soft-analytics

Web application to visually prepare SOFT-SOLUTIONS data with extensive analyses and evaluations.

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